



## **US PROFIT ENGINE – MASTER SERVICE AGREEMENT**

*Packages: Profit Velocity, Momentum Growth, and Revenue Rocket*

This Service Agreement ("Agreement") is entered into as of 20/12/2025, by and between **SMI DIGITAL SERVICES LLC** ("Service Provider") and **Joe Doe** ("Client"), collectively referred to as "the Parties."

### **1. Purpose**

1.1. This Agreement outlines the terms under which the Service Provider will deliver digital marketing services to the Client. The Client may choose among three flexible marketing packages, all offered on a month-to-month basis with no long-term commitment.

### **2. Scope of Services**

2.1. The Client may select one of the following packages, each with its own set of services:

#### **2.2. Profit Velocity**

- 2.2.1. Development of a customized, high-converting landing page.
- 2.2.2. Setup and management of Meta (Facebook/Instagram) advertising campaigns.
- 2.2.3. Use of Facebook Native Lead Forms and/or redirection to landing pages.
- 2.2.4. Driving of qualified traffic to the landing page.
- 2.2.5. Monthly performance reports.
- 2.2.6. Dedicated support.

#### **2.3. Momentum Growth**

- 2.3.1. Includes all services listed under Section 2.2.
- 2.3.2. Setup and optimization of Google Ads search campaigns.
- 2.3.3. Creation and automation of email marketing sequences.
- 2.3.4. SMS marketing workflows for immediate lead engagement.
- 2.3.5. Enhanced performance reports with multi-channel insights.
- 2.3.6. Premium-level support.

#### **2.4. Revenue Rocket**

- 2.4.1. Includes all services listed under Section 2.3.
- 2.4.2. Comprehensive SEO audit and strategy development.
- 2.4.3. On-page and technical SEO implementation.
- 2.4.4. Monthly link building with authority backlinks.
- 2.4.5. Creation of four (4) SEO-optimized blog articles per month in English or Spanish.
- 2.4.6. Weekly SEO performance reporting.
- 2.4.7. Strategic consulting sessions for growth and expansion planning.

### **3. Compensation**

3.1. The Client agrees to pay a monthly fee based on the selected package:

- 3.1.1. Profit Velocity: \$3,480 USD
- 3.1.2. Momentum Growth: \$4,740 USD
- 3.1.3. Revenue Rocket: Custom pricing defined in a separate invoice.

3.2. This fee covers labor and service management only.

3.3. Advertising spend is not included and is to be funded separately by the Client.

3.4. The Client maintains full control over their advertising budget and acknowledges that ad performance correlates with the level of ad spend.

3.5. All payments are due in full before the start of each monthly cycle.

#### 4. **Term and Termination**

4.1. This Agreement is valid on a month-to-month basis.

4.2. There is no minimum commitment period.

4.3. The Client may terminate services at any time by providing written notice via email to support@usprofitengine.com prior to the next billing cycle.

4.4. Services will continue through the end of the paid billing cycle.

4.5. No cancellation fees or penalties shall apply.

#### 5. **Client Responsibilities**

5.1. The Client agrees to provide timely access to business information, brand assets, ad accounts, and approvals required for campaign execution.

5.2. The Client is responsible for ensuring that their advertising accounts are funded and operational.

5.3. The Client agrees to respond promptly to content, feedback, and performance updates.

#### 6. **Ownership and Usage Rights**

6.1. All landing pages, ad creatives, email sequences, SEO content, and strategic plans remain the intellectual property of the Service Provider unless otherwise agreed in writing.

6.2. Upon termination, the Client may request a transferable version of completed deliverables for internal use.

#### 7. **Performance Disclaimer**

7.1. The Service Provider shall use industry best practices and professional standards to deliver all services.

7.2. However, the Service Provider makes no guarantee of specific results, including but not limited to: lead volume, ad performance, SEO ranking, or conversion rates.

#### 8. **Limitation of Liability**

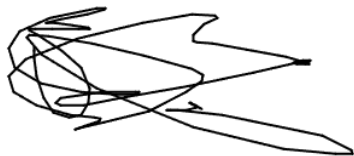
8.1. The Service Provider shall not be held liable for any incidental, indirect, or consequential damages related to the execution or performance of services, including third-party platform issues.

#### 9. **Governing Law**

9.1. This Agreement shall be governed and construed in accordance with the laws of the State of **Florida** and applicable U.S. federal law.

By signing below, I Joe Doe acknowledge that I have read, understood, and agree to the terms and conditions of this document.

**CLIENT Signature:**

A handwritten signature in black ink, appearing to be 'Joe Doe', with a stylized, overlapping loop structure.

Joe Doe

**TECHCOMP**

20/12/2025